

FUNDRAISING AS A TEAM MEMBER

Fundraising for a mission trip is a step of faith!

1. Personal connections
 - a. Let people know that you have the exciting opportunity to join a COTK Mission Trip through personally connecting with them (a phone call, one on one meeting or a text message)
2. Support letters
 - a. Letters are a great tool to get the word out about your Mission Trip - **however**, you need to personally follow up within 1-2 weeks with those that you've sent letters to.
 - b. Make a list of 20 friends, family members, small group members or others that you have relationships with
 - c. Print out letters with details about the trip, how they can be part of supporting you (both through prayer and finances) and mail them out
 - d. Your letter should be genuine but informational:
 - i. **Include**: *how and why* you want to join this mission trip, *when and where* you're going, *request* for prayer and financial support, *support deadline*, *donation instructions*
 - ii. See appendix for Donation Instructions + Sample letters
 - e. Follow up with a personal phone call or text message 1-2 weeks after sending your letter
3. Social Media
 - a. Facebook and Instagram are great ways to get the word out about your mission trip
 - b. Social Media posts should be: engaging, brief, informational and have a clear "call to action" (ie. direct link to your Managed Mission fundraising page, instructions to donate)
 - c. Utilize ChatGPT to create clear and engaging posts
 - d. Include images from previous trips or photos of where you're going
4. Fundraisers
 - a. A fundraiser is a great tangible way for people to engage with your mission trip
 - b. Sample fundraising ideas:
 - i. **Holiday related fundraisers**: Sales for Mother's/Father's Day/Christmas/Valentines Day - baked goods, goodie bags or raffle baskets
 - ii. **Providing a service**: lawn mowing/garden care, car wash or similar
 - iii. "Adopt a box"
 - iv. **Event related**: Game night, Dinner, Worship Night or similar